

HEISMAN "PAGEANT" BIAS

"Pageant Style Rating System"

"Objective Data from NCAA, ESPN"

"SPIN"-BIAS-PROMOTERS" RANKING

OBJECTIVE STATISTICAL DATA FROM ALL SOURCES

HEISMAN - BIASES OF 20 SPORTSCASTERS, ALUMNI, EDITORS, AGENTS, BLOGS ETC.										Average	2011	Total	RANK		
Name	School	Year	1st	2nd	3rd	4th	5th	* ESPN Rank	Career Yards	Season Yards	Career Yards	CAREER YARDAGE	Career TD	TD Per Season	
Andrew Luck	Stanford	Jr.	13	2	0	0	0	73	2,600	1,888	7,801	6	65	22	
Trent Richardson	Alabama	Jr.	2	5	7	0	0	51	813	406	2,440	9	31	10	
Kellen Moore	Boise State	Sr.	0	6	4	3	1	43	3,219	2,010	12,877	2	122	31	
Tajh Boyd	Clemson	So.	0	1	2	4	1	19	1,190	2,379	2,708	8	24	12	
Russell Wilson	Wisconsin	Sr.	0	0	2	4	4	18	2,581	1,780	10,325	4	92	23	
Robert Griffin III	Baylor	Jr.	0	1	0	3	4	14	2,677	1,950	8,032	5	63	21	
Case Keenum	Houston	Sr.	0	0	0	0	3	3	4,068	2,685	16,271	1	130	33	
Sammy Watkins	Clemson	Fr.	0	0	0	1	0	2	819	819	819	10	9	9	
Landry Jones	Oklahoma	Jr.	0	0	0	0	1	1	3,502	2,589	10,505	3	85	28	
Brandon Weeden	Okla State	Sr.	0	0	0	0	1	1	1,742	2,436	6,969	7	57	14	

Recent Ranking by Sportswriters

HEISMAN ACHIEVEMENT RANKING

HEISMAN - ACHIEVEMENT RANKING BY YARDAGE GAINED - "TURF" MEASUREMENT .									Season	Season	Career	YARDAGE		
Name	Year	1st	2nd	3rd	4th	5th	Rank	Average	2001	Yards	RANKING	TD	Season	
Case Keenum	Houston	Sr.	0	0	0	0	3	3	4,068	2,685	16,271	1	130	33
Kellen Moore	Boise State	Sr.	0	6	4	3	1	43	3,219	2,010	12,877	2	122	31
Landry Jones	Oklahoma	Jr.	0	0	0	0	1	1	3,502	2,589	10,505	3	85	28
Russell Wilson	Wisconsin	Sr.	0	0	2	4	4	18	2,581	1,780	10,325	4	92	23
Robert Griffin III	Baylor	Jr.	0	1	0	3	4	14	2,677	1,950	8,032	5	63	21
Andrew Luck	Stanford	Jr.	13	2	0	0	0	73	2,600	1,888	7,801	6	65	22
Brandon Weeden	Okla State	Sr.	0	0	0	0	1	1	1,742	2,436	6,969	7	57	14
Tajh Boyd	Clemson	So.	0	1	2	4	1	19	1,190	2,379	2,708	8	24	12
Trent Richardson	Alabama	Jr.	2	5	7	0	0	51	813	406	2,440	9	31	10
Sammy Watkins	Clemson	Fr.	0	0	0	1	0	2	819	819	819	10	9	9

A CHOICE BETWEEN PAGEANT AND ACHIEVEMENT RATING

TRT - Technical Ranking Technologies